# Entice

**SCENARIO**

**Browsing, booking, attending, and rating a local city tour**

How does someone initially become aware of this process?

**Enjoy their diet**

**Get the calorie value**

# Enter

What do people experience as they begin the process?

**knowledge through online advertisement**

# Engage

In the core moments in the process, what happens?

**View the result**

**Upload a picture**

**Simple User Interface**

**To know the calorie values.**

# Exit

What do people typically experience

as the process finishes?

# Extend

What happens after the experience is over?

**Steps**

What does the person (or group) typically experience?

According to their BMI,customer can get a diet chart.

Customer can get the calorie value as soon as they uploaded the image of the food.

Customer can view the calorific value for the uploaded food image.

Customer wants to take a picture of the food and upload the photo to know the calorific value.

Customer can view the home page,then register and upload the picture of the image.

people want to know the calorific value of the food they intake

people known this environment through advertisements and social media.

### Maintain the diet chart

Once the customer get the calorie value,according to the BMI,they get a diet chart and they maintain the diet plan.



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people will folow the good nutrition value food and they get the good experience.

People will get the experience with the decent running server and get the valid result.

Interation with browsers.

Interaction with a web page.

Interacts with result page using the image upload,the user will being engage with the software.

People interacts with a server.

People interacts with a interface to knowing about the food nutrition value newly.

Interaction with a registeration page ,if they are new user.

Interaction with a UI Login page,if they already registered.

Interaction with the home page.

## Interactions

What interactions do they have at each step along the way?

**People:** Who do they see or talk to?

**Places:** Where are they?

**Things:** What digital touchpoints or physical objects would they use?

## Goals & motivations

Learn how much food he consumes each day.

Obtain information regarding his daily dietary intake.

Customer maintain his daily nutritonal consumption.

Customer should follow the diet plan.

It gives diet suggestions according to the BMI given.

Please assist me in learning the nutritional content of each meal.

It shows the calorific value of the uploaded picture.

Give me suggestion to maintain my diet.

Assist me with avoiding junk food.

Help me preserve my physical wellbeing.

Customer get an ideas about his daily food consumption.

To maintain regularly he may feel healthier.

Please help me to know the food's calorie count.

At each step, what is a person’s primary goal or motivation? (“Help me...” or “Help me avoid...”)

## Positive moments

After using it,Customer are delighted and feel better with physic .

Customers are excited about the user friendly features.

User feels joyful to know the calorie value of the food they intake.

Customer fell delightful to have a nutritional guideliness.

The customer will be happy to maintain proper diet plan in their meal.

Customer are enjoyable to do taken the exact nutrition value food to avoid obesity.

Customer motivated that how vital nourishment is to our physical well-being.

Customer feel more enjoyable and excited if it's free to use.

What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?

## Negative moments

With the inaccurate value ,customer fell frustrated.

Customer feels unsatisfied when they get the inaccurate value and follows improper diet.

If the value is inaccurate ,it redirects the user's health.

When the calorific value of the food is incorrect,it will be helpless to the user.

Some users may confusing about using this application.

A Customer feels upset if a application charges to utilize.

What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

## Areas of opportunity

Diet chart or maintain plan regularly.

Provide high nutrition food list.

Provide customizable meal plan for an individual.

Give food nutrition value image processing.

To provide a news feed about low calorie food.

Nutritional value estimate.

Easy to accessibility to all customer.

Balanced diet plan.

THe exercise plan to reduce obesity.

Offer a food dairy to let you track what you eat.

calorie counter estimation.

An user friendly interface.

How might we make each step better? What ideas do we have? What have others suggested?